

Promoting Your Chapter

- Ask teachers for recommendations of students who have expressed an interest in teaching.
- Advertise in your school newspaper.
- Have a booth at registration at the beginning of the year.
- Create a flier for students and teachers to hand out.
- Send “We Miss You” cards to those not in attendance.
- Have committees for various activities. Be generous with responsibilities.
- Develop a booklet outlining the group’s program.
- Provide door prizes such as candy at some of the meetings.
- Give recognition to members for jobs well done.
- Hold social events during the year.
- Hold a faculty welcome and reception
- Publicize what you do.
- Provide interesting programs with good speakers, movies, refreshments, and entertainment.
- Keep new members active.
- Make everyone feel included in the group.
- Hold group “brainstorming” sessions.
- Sponsor an activity for the entire student body.
- Place notices of meetings and activities on chalkboards in classrooms.
- Have new members wear nametags for the first meeting or two.
- Have a fellowship period after meetings.
- Use a points system to encourage active membership and/or earn privileges.
- Create a webpage highlighting goals and activities.
- Present your goals and activities to the local school board.
- Create a Facebook fan page for your chapter.

