

Sponsorship Guide

Help Us Grow the Teachers Who Will Change the World



**Mississippi
Educators Rising**



What is Educators Rising?

TEACH WITH PURPOSE LEAD WITH PASSION

Educators Rising is a national movement dedicated to cultivating a new generation of highly skilled educators by guiding young people on a path from high school through college and into their teaching careers. Students join local chapters at their schools and take courses led by teacher leaders, gaining valuable experience and mentorship along the way. Mississippi is proud to have over 75 schools and Career & Technical Centers participating in the Mississippi Grow Your Own Initiative, a program designed to help address the teacher shortage in our state by inspiring and preparing tomorrow's educators today.



CHAMPION THE RISING EDUCATORS & WORKFORCE

Schools, districts, and communities across Mississippi feel the pressure as the teaching profession faces growing talent gaps. Without support for future educators, we risk classrooms without strong teachers and a pipeline that can't meet tomorrow's needs.

The stakes are high. Without investment in young leaders now, the teacher shortage will only deepen, and communities will struggle to keep the pace. But by partnering with Mississippi Educators Rising, your sponsorship helps inspire, equip, and connect the next generation of Mississippi educators--creating a stronger future for students, schools, and the workforce of tomorrow.

Your support doesn't just bridge the gap between today's classrooms and tomorrow's leaders — it **builds a pipeline of future educators** ready to guide, mentor, and innovate.

This isn't just an opportunity to give back — it's an **investment in Mississippi's future.**

Lead the Way

JOIN US IN CREATING A MEANINGFUL IMPACT

WAYS TO ENGAGE

- Vendor Exhibit
- Host Workshops
- Sponsor Events Commodities
- Sponsor a Competitive Event
- Judge Competitions

HOW TO GET INVOLVED

Connect

Contact Mississippi Educators Rising State Advisor, Kimberly Usry, at 601-359-2371 or via email at kusry@mdek12.org

See the Impact

Watch students shine at our State Conference and grow into confident capable leaders ready to excel in the classroom.

COMMUNITY INVOLVEMENT

Be A Judge

Make a meaningful impact as a volunteer State Competitive Event Judge. Share your expertise by providing valuable feedback to eager students and future professionals. By donating your time, you'll directly connect with ambitious learners, offering them insights and opportunities to grow. Your involvement helps shape the next generation of leaders.

Ongoing Engagement

Partner with your local Educators Rising chapter for year-round opportunities to engage with and empower emerging student trailblazers. Get involved by attending events, facilitating workshops, funding scholarships or contributing resources. Together, we can inspire future innovators and change-makers.



State Leadership Conference

HATTIESBURG, MS

The Mississippi Educators Rising State Leadership Conference brings together hundreds of high school students, teacher leaders, and future educators from across the state for three days of workshops, competitions, and inspiration.

By becoming a conference sponsor, you'll play a vital role in:

- Investing in Mississippi's future educators and helping address the teacher shortage.
- Gaining visibility and recognition among schools, educators, and community leaders.
- Supporting an event that empowers students to pursue teaching as a meaningful career.



MISSISSIPPI EDUCATORS RISING: A LOOK AT THE NUMBERS



1,200+

MEMBERSHIP



106

CHAPTERS



54

COMPETITIONS
OFFERED



900+

SLC ATTENDEES

Sponsorship Levels

CONFERENCE T-SHIRT

\$9,000

The 2026 Mississippi Educators Rising State Leadership Conference will bring together hundreds of future educators, advisors, and school leaders from across the state. Each attendee will receive an official conference t-shirt — worn not just at the event, but proudly in schools and communities long after the conference ends.

By sponsoring the conference t-shirt, your logo will be prominently displayed on every shirt, giving your brand maximum visibility and showing your commitment to supporting the next generation of Mississippi teachers.

SPONSOR RECOGNITION

- Your logo featured on every conference t-shirt
- Recognition in the conference program and website
- Direct connection to hundreds of students and educators across Mississippi
- Logo featured on the conference app and social media

JUDGES ORIENTATATION/LUNCH

\$3,000

The Judges Orientation & Lunch brings together the dedicated volunteers who evaluate student competitions at the Mississippi Educators Rising State Leadership Conference. These judges are community leaders, educators, and professionals who donate their time and expertise to ensure students have a meaningful and fair competition experience.

SPONSOR RECOGNITION

- Provide a warm welcome and meal for all volunteer judges
- Have your logo featured on signage, programs, and table materials during orientation and lunch
- Receive a thank-you announcement during the judges' briefing
- Logo featured on the conference app and social media

CONFERENCE BAG

\$1,300

Every attendee at the Mississippi Educators Rising State Leadership Conference will receive an official conference tote bag — the go-to place for their schedules, workshop materials, and take-home items. By sponsoring the conference bag, your logo will be prominently printed on every bag, giving your brand ongoing visibility long after the event.

SPONSOR RECOGNITION

- Your logo displayed on all attendee bags
- Recognition in the conference program and website
- Visibility to hundreds of future educators, advisors, and school leaders
- Logo featured on the conference app and social media

Sponsorship Levels

CONFERENCE LANYARD

\$1,300

Every attendee at the Mississippi Educators Rising State Leadership Conference — from students and advisors to guest speakers and vendors — will wear an official conference lanyard and name badge throughout the event.

By sponsoring the conference lanyard, your logo will be printed on every lanyard, providing constant visibility during the conference and a lasting keepsake that attendees will continue to use after the event.

SPONSOR RECOGNITION

- Your logo featured on every conference lanyard
- Recognition in the conference program and website
- Direct connection to hundreds of students and educators across Mississippi
- Logo featured on the conference app and social media

CONFERENCE PHOTO BOOTH

\$1,000

The Mississippi Educators Rising State Leadership Conference is all about creating memorable experiences — and nothing captures those moments like a photo booth!

By sponsoring the official conference photo booth, your logo will be prominently displayed on:

- Every printed and digital photo strip students take home

SPONSOR RECOGNITION

- Logo on hundreds of photos shared by students, advisors, and schools across social media
- Recognition in the conference program and website

COMPETITIVE EVENT SPONSOR

\$300

The Mississippi Educators Rising State Leadership Conference hosts 54 competitive events where students showcase their skills in teaching, leadership, and service. These competitions help prepare future educators by giving them real-world experiences and the chance to shine.

By sponsoring a competitive event, your organization will:

- Have its name listed on the event signage, program, and website
- Be recognized during the awards ceremony for that event
- Play a direct role in encouraging and celebrating Mississippi's next generation of teachers

SPONSOR RECOGNITION

- Logo placement on event materials
- Recognition when winners are announced on stage
- Logo featured on the conference app and social media

Sponsorship Levels

CUSTOM SPONSOR

VARIES

Do you have a custom sponsorship idea? We'd love to hear it! To learn more, contact our State Leader, Kimberly Usry at kusry@mdek12.org.

CUSTOM SPONSORSHIP EXAMPLES

- Conference App Sponsor
- Judge/Advisor Gift Sponsor
- Conference Registration Sponsor

EXHIBITS

Conference Exhibitor

Join us as an exhibitor at SLC, where you can showcase educational advancements, innovative products, and exciting career resources to a targeted audience. This event

offers a prime opportunity to connect with eager learners and future job-seekers. Showcase your expertise, demonstrate your products, and engage directly with attendees who are seeking valuable insights and opportunities.

EXHIBITOR RECOGNITION

- Logo featured on the conference app, opening session on-screen and social media
- Listed as Exhibitor Partner on website
- Booth Table
- Wi-Fi

DEADLINES

All sponsorship commitments for the Mississippi Educators Rising State Leadership Conference must be received by **November 1, 2026** to ensure your logo and recognition are included in all printed and digital materials. (Payment not required by November 1, 2026, just your commitment to MS Educators Rising!)

Reserve your spot early — space for exclusive sponsorships (like t-shirts, bags, and lanyards) is limited!

Be a Champion of Change

INSPIRE THE FUTURE

Join Mississippi Educators Rising in our mission to empower the next generation of business leaders. Your partnership will profoundly impact students' lives, helping them unlock their potential and create a brighter future.

Let us be your connection!

WITNESS THE IMPACT

Experience the transformative power of your support. Watch our students grow into confident, capable leaders prepared to thrive in the field of teaching and educating our future generations.

Partner with us today and be part of their journey toward success!



PARTNER WITH US TODAY!

Contact our State Coordinator:

Kimberly Usry at kusry@mdek12.org

601-359-2371



www.mississippieducatorsrising.com

For general support and questions, please contact us: kusry@mdek12.org

Educators Rising inspires and prepares students to become community-minded business leaders in a global society through relevant career preparation and leadership experiences